

MARCH 2011 “MARKET’S MEASURE” PRELIMINARY REPORT

*A Monthly Report from Dow Jones Indexes on the Performance of
U.S., European, Asia and other Global Stock Market Indexes*

**Dow Jones Industrial Average Posts 0.23% Loss in March, European Stocks Lose 1.36%,
Asia Falls 5.31% and World Equities Fall by 1.95%**

Oil & Gas Sector Posts Biggest Gain for March in Asia
Utilities Sector Takes the Hardest Hit for March in Asia & Worldwide

New York, March 29, 2011 – As of March 28, the Dow Jones Industrial Average fell 0.23% in March, closing at 12197.88. Stock market indexes in Europe, Asia and globally were down in March, according to preliminary monthly figures from global index provider, Dow Jones Indexes.

- The Dow Jones Industrial Average fell 0.23% in March, closing at 12197.88. Year-to-date, the index is up 5.36%.
- The Dow Jones Europe Index fell 1.36% in March, to 284.92. So far this year, the index is up 5.43%.
- The Dow Jones Asian Titans 50 Index fell 5.31% in March, to 140.97. So far this year, the index is down 3.25%.
- The Dow Jones Global Titans 50 Index fell 1.95% in March, closing at 183.76. Year-to-date, the index is up 3.76%.

MARCH 2011 Sector Winners and Losers

- In the U.S., the Dow Jones U.S. Telecommunications Index was the biggest winner in March, posting a 2.01% gain. The Dow Jones U.S. Technology Index posted the biggest loss, dropping 3.18%.
- In Europe, the Dow Jones Europe Industrials Index posted the biggest gain, climbing 0.62%. The Dow Jones Europe Financials Index had the sharpest decline, falling 2.87%.
- In Asia, the Dow Jones Asia/Pacific Oil & Gas Index posted the biggest gain, rising 6.52%. The Dow Jones Asia/Pacific Utilities Index posted the biggest loss, down 11.37%.
- Globally, the Dow Jones World Construction & Materials Titans Index had the best performance, climbing 1.39%. The Dow Jones World Utilities Titans Index posted the biggest loss, dropping 7.50%.

MARCH INDEXES THROUGH 3/28/2011

	Index close 3/28/2011	Point change MTD	Percent change MTD	Percent change YTD
Dow Jones Industrial Average (\$US)	12197.88	-28.46	-0.23%	5.36%
Dow Jones Europe Index (\$US)	284.92	-3.92	-1.36%	5.43%
Dow Jones Asian Titans 50 Index (\$US)	140.97	-7.90	-5.31%	-3.25%
Dow Jones Global Titans 50 Index (\$US)	183.76	-3.66	-1.95%	3.76%
Dow Jones U.S. Telecommunications Index (\$US)	134.56	2.65	2.01%	0.79%
Dow Jones U.S. Technology Index (\$US)	681.48	-22.42	-3.18%	2.56%
Dow Jones Europe Industrials Index (\$US)	367.94	2.27	0.62%	5.92%
Dow Jones Europe Financials Index (\$US)	209.22	-6.18	-2.87%	11.06%
Dow Jones Asia/Pacific Oil & Gas Index (\$US)	344.58	21.09	6.52%	5.86%
Dow Jones Asia/Pacific Utilities Index (\$US)	105.50	-13.54	-11.37%	-11.67%
Dow Jones World Construction & Materials Titans Index (\$US)	162.83	2.23	1.39%	4.80%
Dow Jones World Utilities Titans Index (\$US)	115.83	-9.39	-7.50%	-2.51%

The Dow Jones Industrial Average is the longest running and most widely quoted U.S. stock market index. The 30 stocks that make up the Dow Jones Industrial Average are substantial companies, renowned for their quality and strong histories of successful growth, as well as the wide acceptance of their products or services.

The Dow Jones Europe Index measures the performance of stocks that trade in the Europe region, targeting 95% coverage of markets open to foreign investment. It is float market capitalization weighted and quoted in USD.

The Dow Jones Asian Titans 50 Index includes 50 of the biggest and best-known Asia/Pacific blue-chip companies in the markets of the Asia/Pacific region.

The Dow Jones Global Titans 50 Index measures the performance of 50 of the leading and best-known companies in the world.

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Index values are float-adjusted and in price return.